

## 10 Ways Fiscal Transparency Makes Everybody's Job Easier

ClearGov is a municipal tech startup on a mission to build a community of transparent, data-driven, modern governments. We've built infographic-based transparency profiles for 40,000+ agencies — including yours.

Here are ten ways your town can benefit from an up-to-date, public-facing transparency profile:



**Build public trust:** According to the Pew Research Center, only 18 percent of Americans say they trust the government to do what is right. By proactively opening up your data for public consumption, you show you have nothing to hide.



**Drive community support:** By sharing critical facts, figures, and project details with citizens, you can foster a climate of understanding which helps to drive public support for key initiatives.



**Dispel public misconceptions:** MIT research shows that false news travels faster, farther, and deeper through Twitter than true news. In the age of misinformation, easily accessible facts are your best defense against public misconceptions.



**Reduce inquiries:** Research by the Sunlight Foundation indicates that municipal transparency programs reduce info requests by 30 percent. The more clear data you share with constituents now, the less inquiries and record requests you'll field later.



**Provide a modern alternative to public meetings for busy constituents:** By publishing fiscal and project data online you can make it easier for engaged citizens to stay informed.



**Put your numbers in context:** By presenting your financials in a way that everyone can follow, you can clarify spending, funding, and debt — and avert misinterpretations. With ClearGov, you can also add commentary to tell the story behind the numbers.



**Shine a spotlight on community development:** By publishing detailed CIP pages online, you make it easy for interested residents to stay informed. They can even subscribe to receive automated email updates on the projects they care about most.



**Make better fact-based decisions:** The ClearGov platform puts robust business intelligence data at your fingertips to help improve your strategic planning process and communicate more effectively — both internally and externally.



**Save time compiling and formatting data on similar communities:** ClearGov enables you to instantly create side-by-side comparisons against peer communities, an otherwise prohibitively expensive and time-consuming task to tackle on your own.



**Identify areas of potential overspend/prevent waste:** With instant, easy access to benchmarking data you can quickly uncover areas for savings and make more informed budgetary decisions.